FROM PERFUNCTOR TO am writing POWERFUL:

position at Einset RT OF THE COVER LETTER

organization name]

BEFORE OU START:



Reflect on who you are and what is different about you



nally.



Recall highlights, successes, challenges, and failures from past experiences (both professional and personal)



The more reflective you are, the more effective your letter will be.

SECOND PARAGRAPH:

Highlights from work experience

(Often in reverse chronological order but can be in chronological order if it helps the na